



ABOUT NETEX

Who are we?

Netex is a leader in corporate e-learning with innovative technologies and has been a listed company since 2017. We have an international presence, with a wide, diversified customer portfolio under our belt.



KEY DATA

25+

Years of Experience

250+

Employees

6M+

Worldwide Users

2000+

Course Catalogue

50+

Countries with a
Netex solutions presence

| Offices

Spain | Mexico | USA | UK | Brazil

FOUNDING YEARS

1997

Netex was founded

when the internet was still in its initial stages

NATIONAL CONSOLIDATION

2004

Corporate Vertical

Working for multinational companies

2006

First Investment

VIGO ACTIVO
25% for 0.5M€

2008

Expansion into India

Software and content production

INTERNATIONALISATION AND PRODUCT

2010

Growth of Corporate Vertical

Opening of the Educational Solutions division

2011

Second Investment

VIGO ACTIVO
10.1% for 0.5M€

Product Development of Technological Ecosystem

2012

Expansion into London and Mexico

Business and Project development

Launch of Technological Ecosystem into market

2015

Third Investment

Q42014
XESGALICIA
6.8% for 0.4M€

Business Development

EXPANSION AND GROWTH

2017

BME Listed Company

Obtained Capital 4.5€ | Valuation 16M€

2018 - 2019

Initial years after listing on BME

30% Growth

2019 - 2021

Inorganic expansion

Acquisition of Virtual College (UK Training Company)

NEXT GENERATION

2022-2024

Launch of next generation solutions and expansion of organization

300+ Blue Chip Clients and 40,000+ Customers

For the last 25 years, Netex has helped millions of professionals worldwide to be more work efficient and respond quickly to their organization new and ever-evolving needs.



Awards & Recognitions

As well as our clients' recommendations, we have 30+ international awards that we are thrilled to have received.

We are incredibly proud to announce that our learning solutions have garnered the **2022 Silver Brandon Hall Award for Technology Excellence** and the **2021 Silver Learning Award for Learning Platform of the year** with **Learning Cloud**, amongst many others.

This recognition encourages us to keep working harder to create a greater impact and empower our clients.



Technology Excellence Award - Silver
Brandon Hall 2022



Learning Platform of the Year - Silver
Learning Awards 2021



Human Capital Management - Bronze
Brandon Hall 2021



Best eLearning Authoring Tools
eLearning Industry 2021



Among the Top 20 LXP Providers
Training Industry 2021

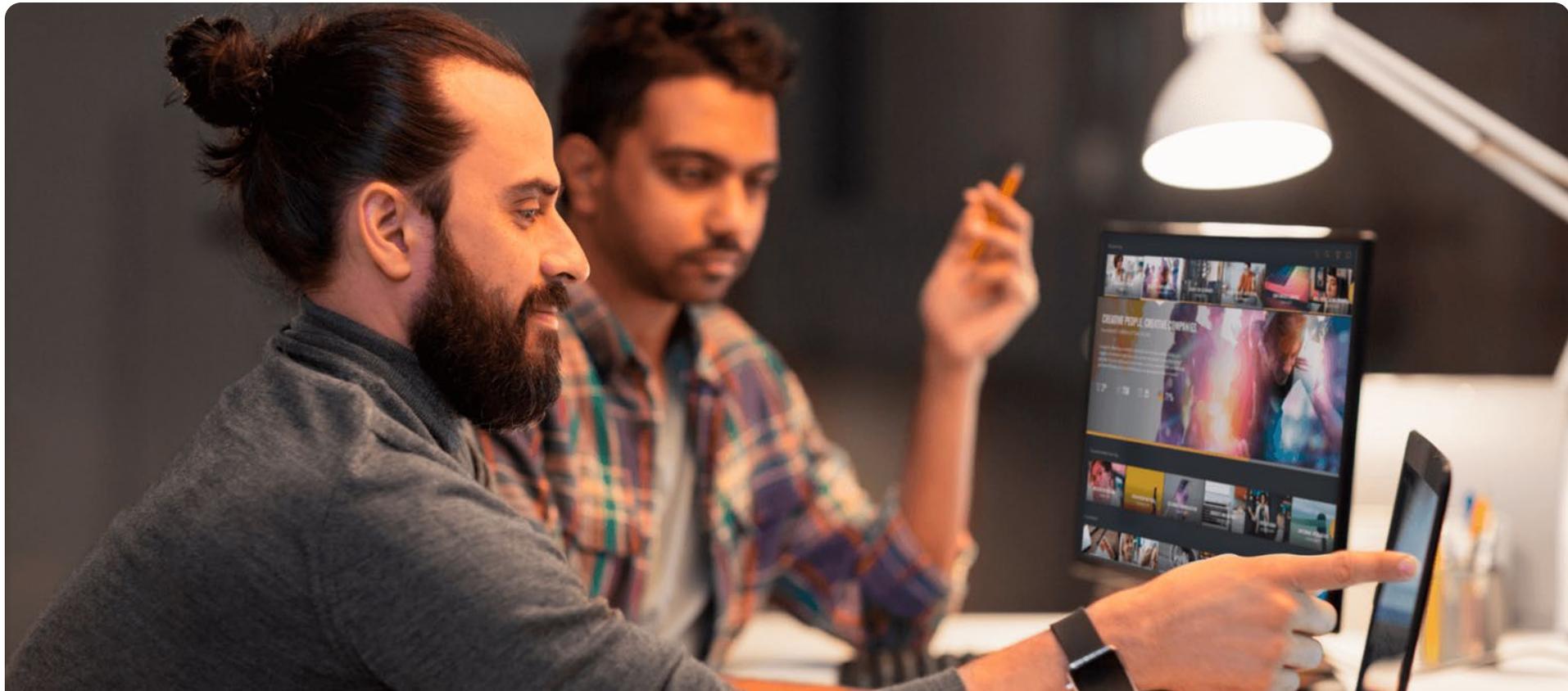


Among the best LMS for Microlearning
eLearning Industry 2021

If your learners were your customers, would they buy your training?

We believe that a course is useful when it adapts to a learner's day-to-day and helps them make the right decisions in key situations.

Furthermore, we place a huge emphasis on providing the best user experience, packaged in a beautiful interface, so your learners will enjoy learning from your courses.





Make your learners the center of your strategy

People consume content in spaces like Netflix, HBO and Amazon. We help you to create your own consumption strategy in which your employees will have access to a gamified space full of recommendations, news, thematic channels and resource playlists.

Make your training irresistible and increase your attendance and completion rates.

Make learning a daily habit.

Everything has changed; from the way we socialize, to purchasing or consuming leisure. The way we consume knowledge is no exception.

Update your content offerings to a format adapted to the new demands of this paradigm shift. Strive to provide useful information, interactive videos, reinforcement activities and curated resources from your website.

Aim for mobile training that will allow the learner to exploit those available moments of the day and ensure they are productive.





Detect gaps and make data-based decisions.

Thanks to the use of Learning Analytics, you can now develop more strategic trainings and learning itineraries based on usage and success data.

Detect gaps in your team's abilities and design a strategy based on the most demanded skills.

Organize processes to evaluate job performance so you can prove the real impact of your training strategy.

Release your training teams' creativity

Netex solutions allow your teams to express their inner creativity.

They will have the tools and necessary support to develop new agile strategies that combine trends with informal, social and collaborative learning.

Empower your people and you will see how challenges such as a lack of motivation, knowledge retention, or mobile training no longer faze them.





We will be with you from the very first moment **so you can achieve success.**

Netex is the leader in creative digital strategies, as shown by our multiple successes and awards. We have worked with the big ones, and we bring all that experience to you.

One of our experts will be working on your project full-time; analyzing your case, identifying key needs, and advising you on how our solutions can help you solve them.

Our Solutions

Digital products to turn your users into fans of your training



TECHNOLOGY

Learning Cloud 6

Suite of proprietary, cloud-based software solutions (SaaS-like model) allowing companies to effectively design, implement and manage their learning & development (L&D) requirements.

Access to a marketplace of courses that can be purchased and consumed in the Learning Cloud 6 Platform.

CONTENT SERVICES

Learning Studio

Design of innovative bespoke content strategies in collaboration with innovation partners, using the latest technologies like virtual reality, intelligent content, etc.

TRAINING ON-DEMAND

Virtual College by Netex

A growing catalogue of ready to go professional development courses with expertise in compliance and mandatory training. More than 40,000 clients use Virtual College for their training solutions.



 Learning Cloud 6

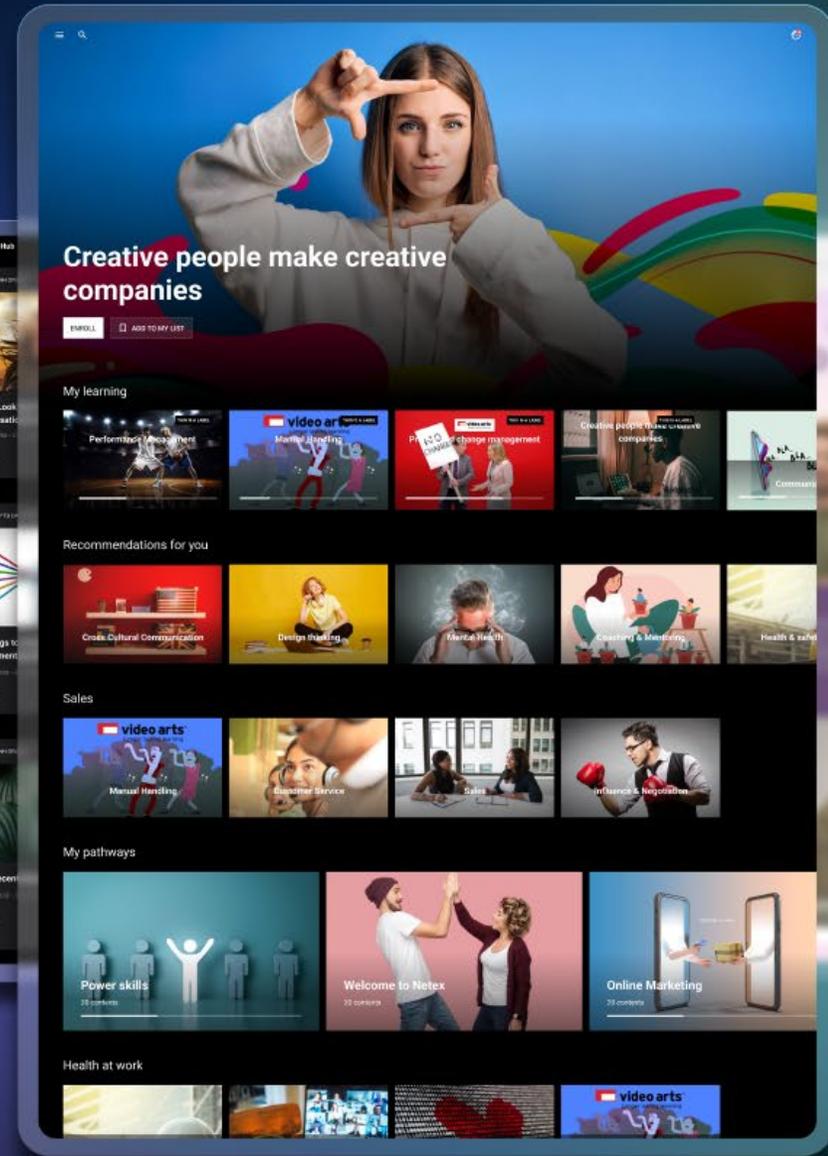
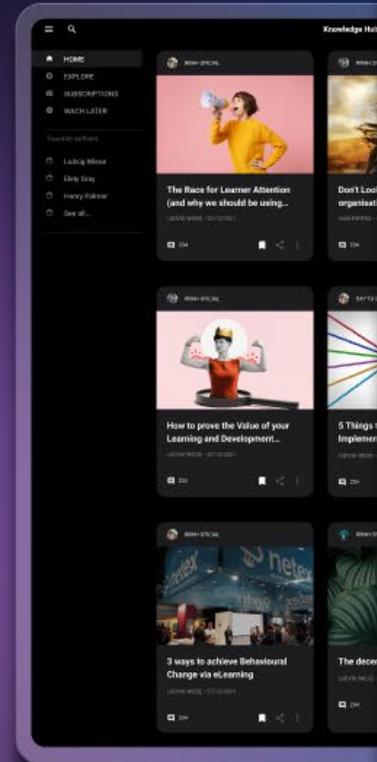
Learn. Create. Share.

Users love our solutions and for good reason. Discover an ecosystem of applications in which you can develop creative training strategies, improve the skills of your teams and boost the success of your business.

 **LMS** | Learning & Development

 **Author** | Content Creation

 **Share** | Knowledge Sharing

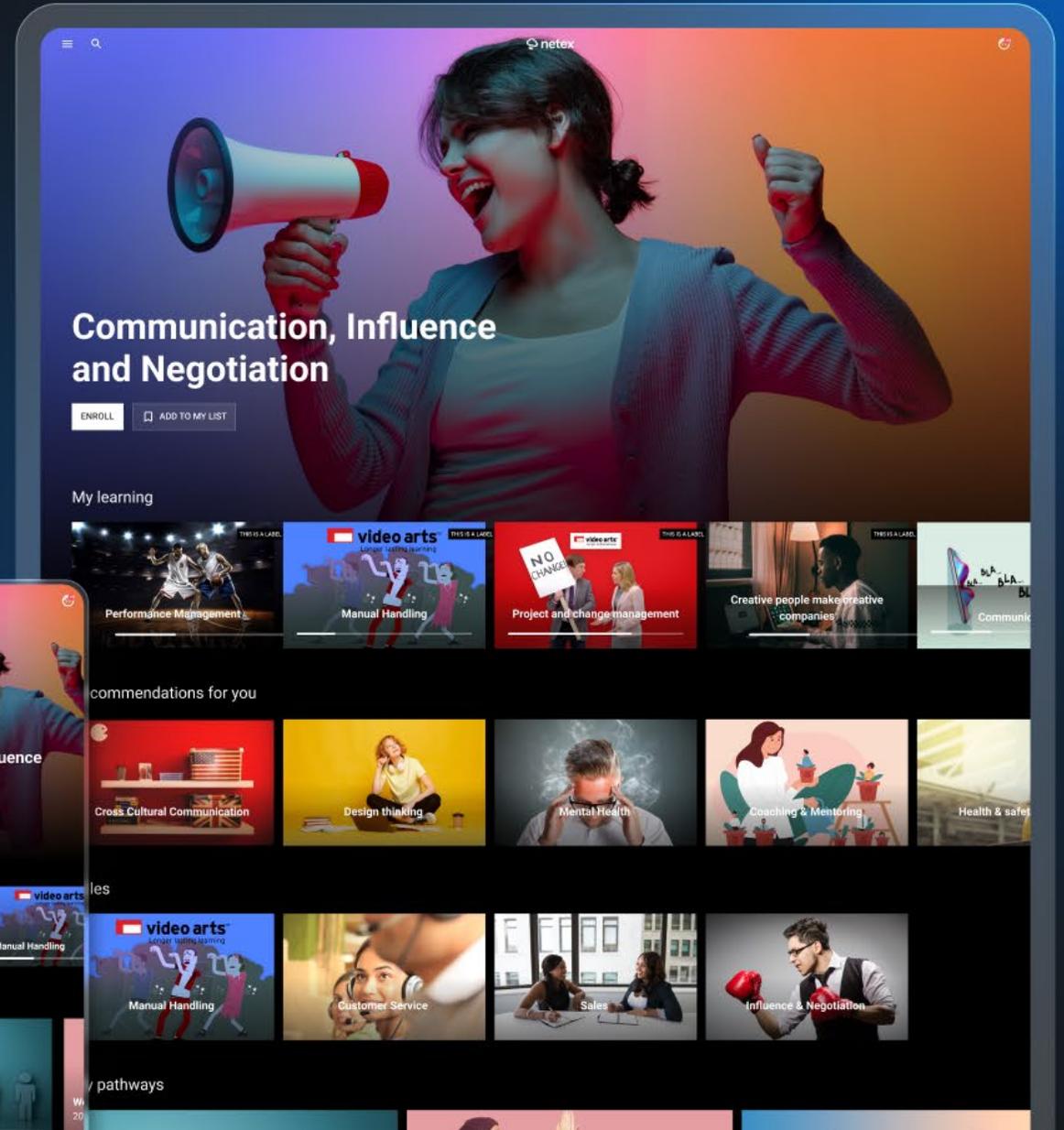


 **Learning Cloud LMS**
Learning & Development

Make your learning programs irresistible

Make the delivery of your content more engaging with a learning experience inspired by entertainment platforms such as Netflix and Spotify.

- The best user experience.
- Easy and productive administration.
- Multi-organisation, multi-language and scalable.

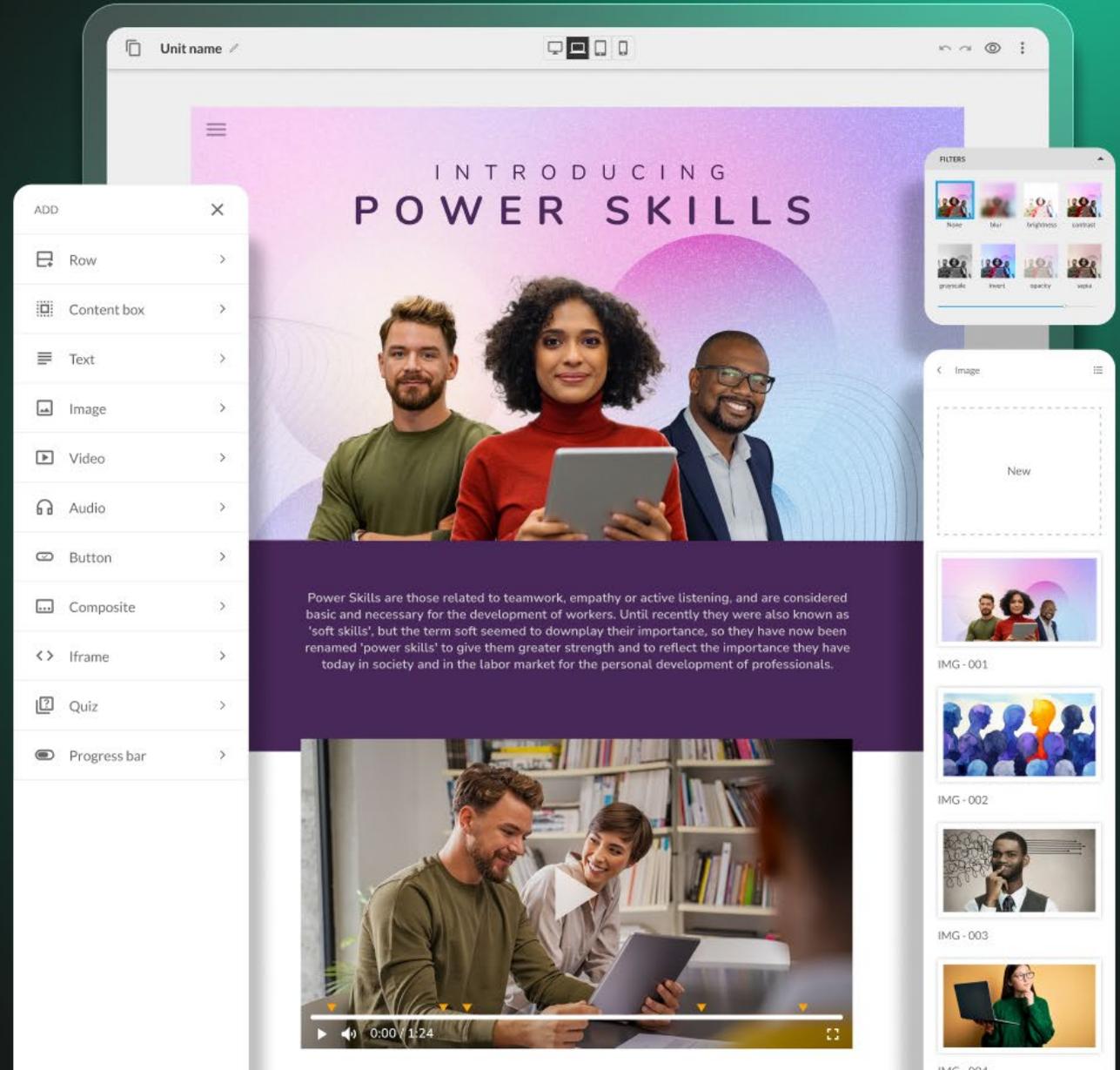


 **Learning Cloud Author**
Content Creation

Create training at a pace to suit your organisation

Create the digital content you need. Content that is mobile-compatible, available in multiple languages, and is supported by all e-learning software, including SCORM and xAPI.

- Infinite design possibilities.
- EASY and PRO editing modes.
- Coordinated in-house authors and providers.





Learning Cloud Share
Knowledge Sharing

A loudspeaker for those who know best

Implement a culture of continuous learning with relevant, up-to-date, easily accessible and user-generated information.

- Share videos, documents, podcasts, and more selected by your experts.
- Active participation of the audience.
- Discover new talents.



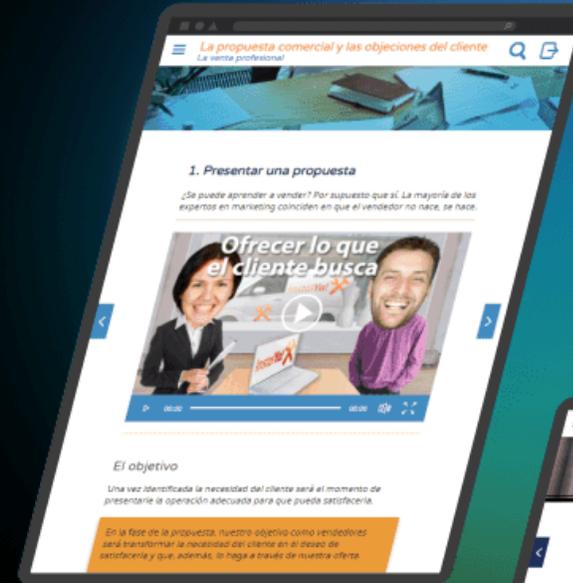
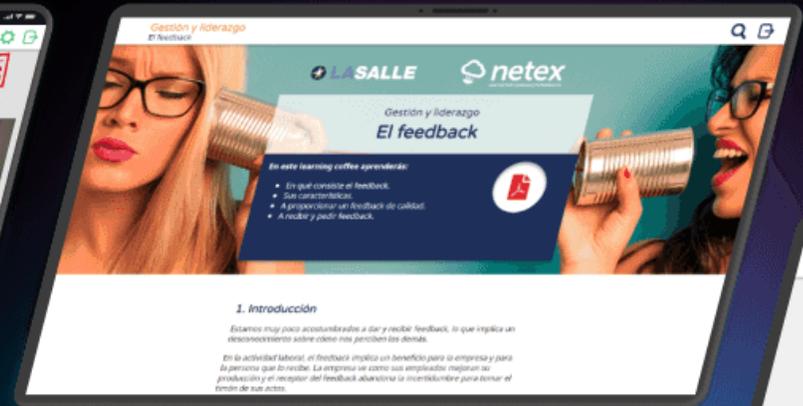
The screenshot shows a user interface for 'Learning Cloud Share'. At the top, there's a search bar and a '+ PUBLISH' button. A navigation menu on the left includes 'HOME', 'EXPLORE' (selected), 'SUBSCRIPTIONS', and 'WACH LATER'. Below the menu is a 'Favorite authors' section listing Ludvig Wiese, Eley Gray, and Henry Palmer. The main content area is divided into two sections: 'Discover Authors' and 'Discover Playlist'. 'Discover Authors' features a grid of author profiles with their names and publication counts. 'Discover Playlist' has filter tabs for 'DESIGN', 'RRHH', 'SKILLS', 'PROCESS', 'TEAMBUILDING', 'LIFESTYLE', and 'SE ALL...'. Below the filters is a grid of content cards, each with an image, a title, and a subtitle indicating the number of followers (e.g., '23 SEGUIDORES').



Connected to our Marketplace

The Learning Cloud Ecosystem is connected to our marketplace which will allow companies to easily access and buy courses to be consumed within the platform.

- A wide range of more than 2000 carefully curated extensive and short professional courses endorsed by prestigious universities and business schools.
- Browse courses on topics such as Leadership, Marketing, Digital Transformation, Personal Skills and more.
- Access to international speakers who are leaders in their fields thanks to our agreement with Thinking Heads.

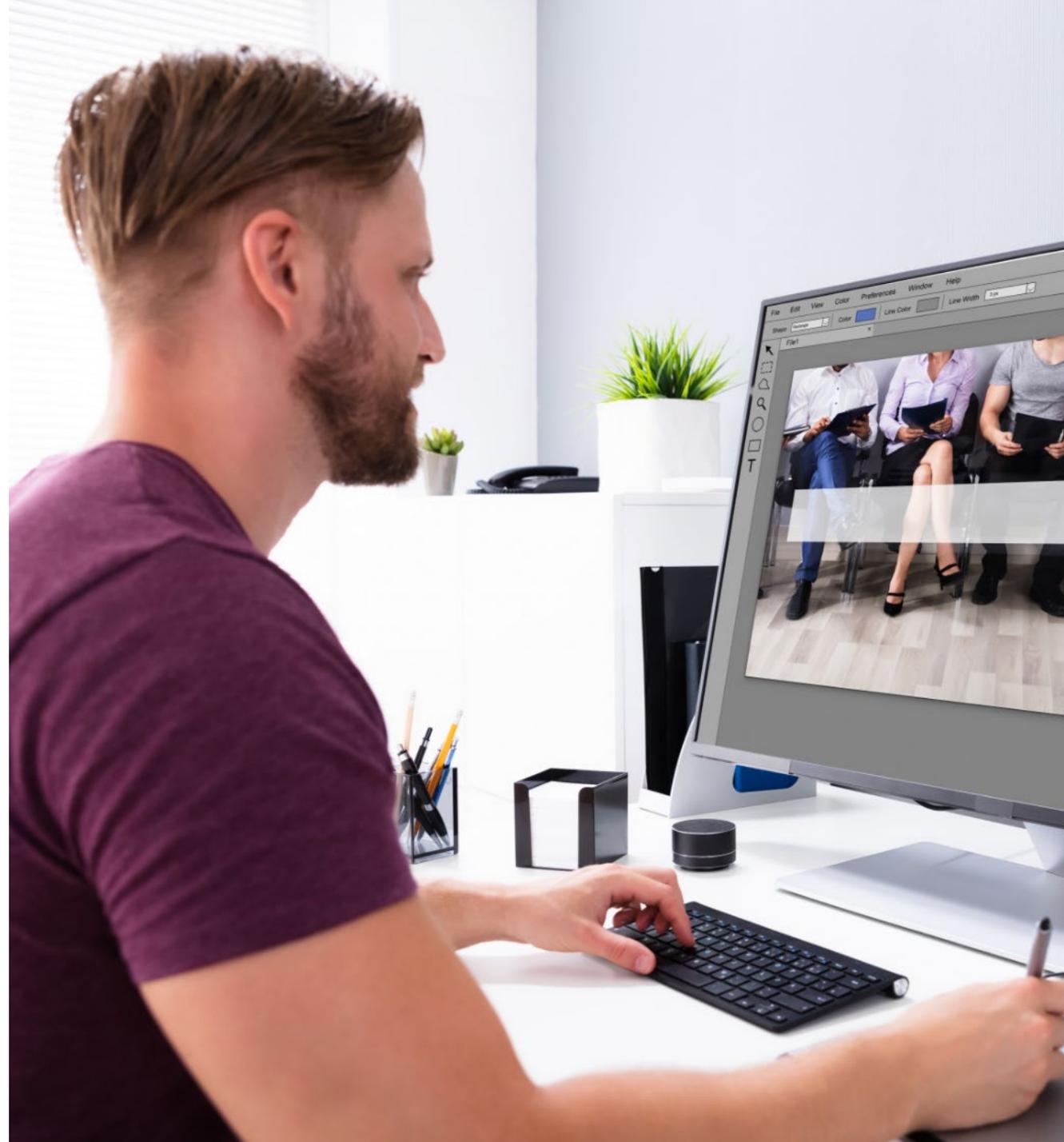


 Learning Studio

Bespoke contents tailored to your needs

An award-winning **content production service** well known for its wide range of experience and expertise.

- We design **integral solutions that align with your company's strategy.**
- We create **value** and make your content **profitable.**
- We help your organization **to understand the digital learning key points** so you can speed up change and guarantee results.
- We help you create **quality content that are aligned with your business needs.**
- We guarantee the **creation of agile and consistent** quality content.





>C Virtual College
by Netex

Off the shelf professional development courses

- Ready to go and high quality **on-demand workplace training** delivered online.
- All access training subscriptions perfect for organizations with a large number of employees, **providing flexibility and a variety of courses for your learners.**
- **Pay as you go**, ideal for businesses looking for a small number of courses specific to their focus areas.



netex

INNOVATIVE LEARNING EXPERIENCES

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